



# **Students' Union Elections**

## **Photo Submission Guidance**

# Photo Submission Guide

## Mastering Your Headshot: Essential Tips for a Winning Students' Union Election Campaign

In the exciting journey of running for a Students' Union election, **your headshot is your visual handshake**—a first impression that can speak volumes about you even before you utter a word.

As a candidate, ensuring that your headshot is professional yet approachable is crucial, as it will be featured prominently across campaign materials and social media platforms.

**Remember, a square format is ideal for most platforms,** and Large, high resolution images are best. Large-sized pictures can be scaled down, but small, low-res graphics cannot be improved much.

As you prepare to connect with your peers and inspire their support, let your headshot reflect your genuine enthusiasm and commitment to making a positive impact.

Plain backdrops such as a solid wall or a simple curtain can provide the clean look you're aiming for. Avoid cluttered or busy backgrounds, as they might detract attention from your face. Opt for colors that contrast with your outfit to ensure you don't blend into the background.

This approach not only highlights your features but also maintains the professional appearance of your headshot. Additionally, consider the lighting; natural light is ideal, as it provides a flattering, even illumination.

Remember, a well-chosen background complements your image and reinforces your message of professionalism and approachability to your peers during the Students' Union election.



**Good Photo:**

- ✓ Square Format
- ✓ High Quality
- ✓ Background not distracting
- ✓ Subject in frame and clear



**Bad Photo:**

- ✗ Wrong Size
- ✗ Low Quality
- ✗ Subject away from front of frame and unclear



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